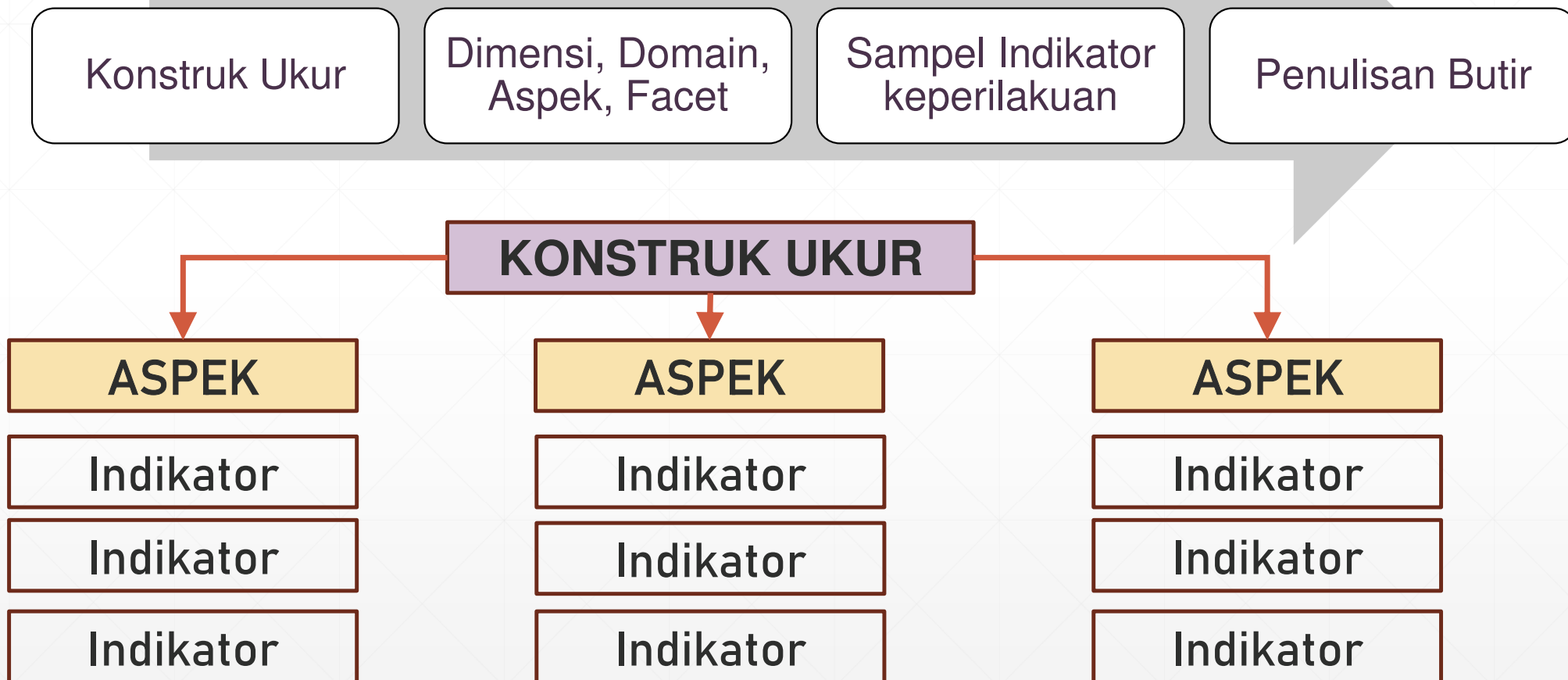


Dua Jenis Indikator dalam Pengembangan Alat Ukur Psikologi

Wahyu Widhiarso
Fakultas Psikologi UGM

Proses Pengembangan Alat Ukur Psikologi



BAGIAN

KBBI: Sepenggal dari sesuatu yang utuh

INDIKATOR

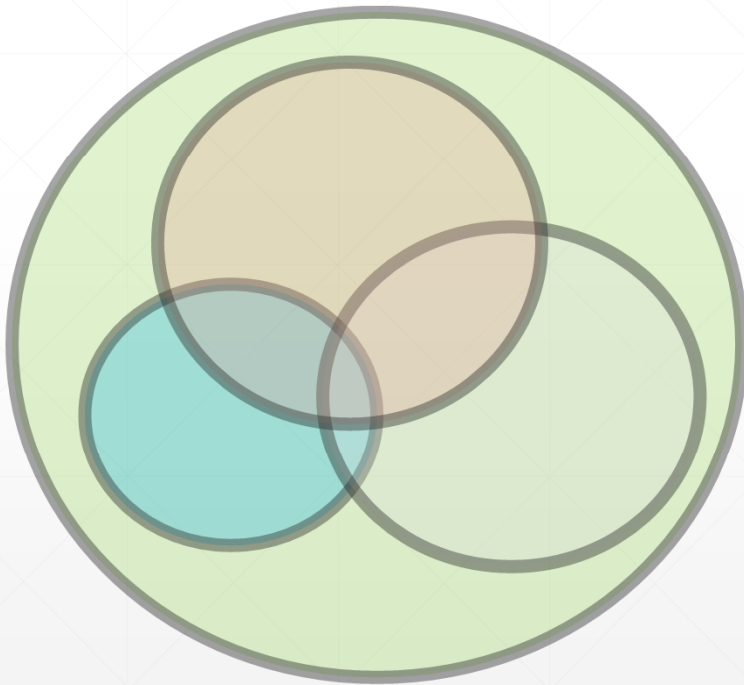
KBBI: Sesuatu yang menjadi petunjuk atau penciri

PENYEBAB

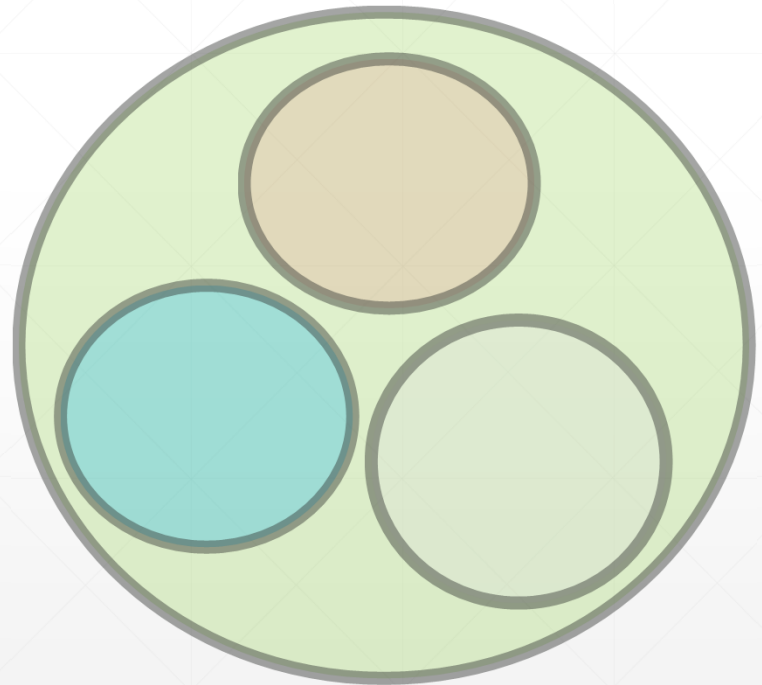
KBBI: Yang menyebabkan

BAGIAN

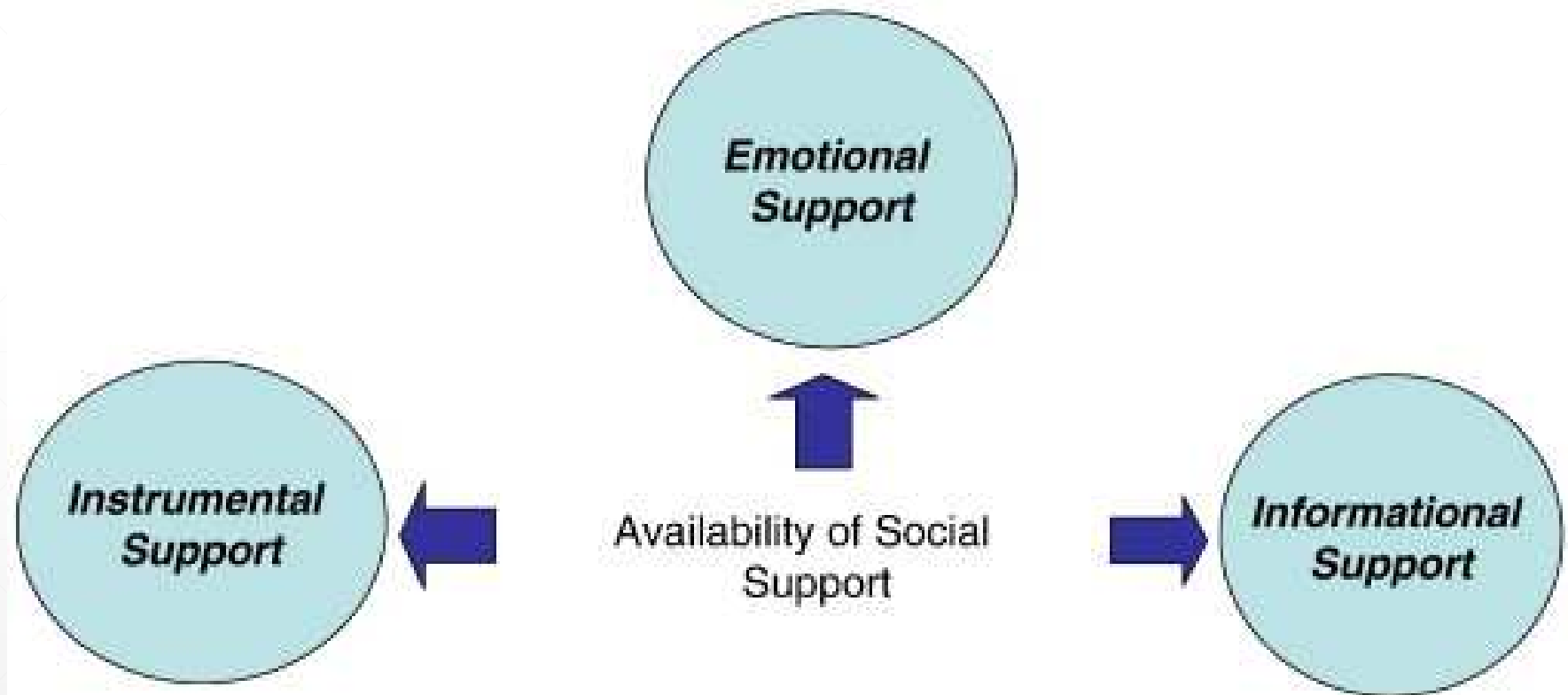
ASPEK



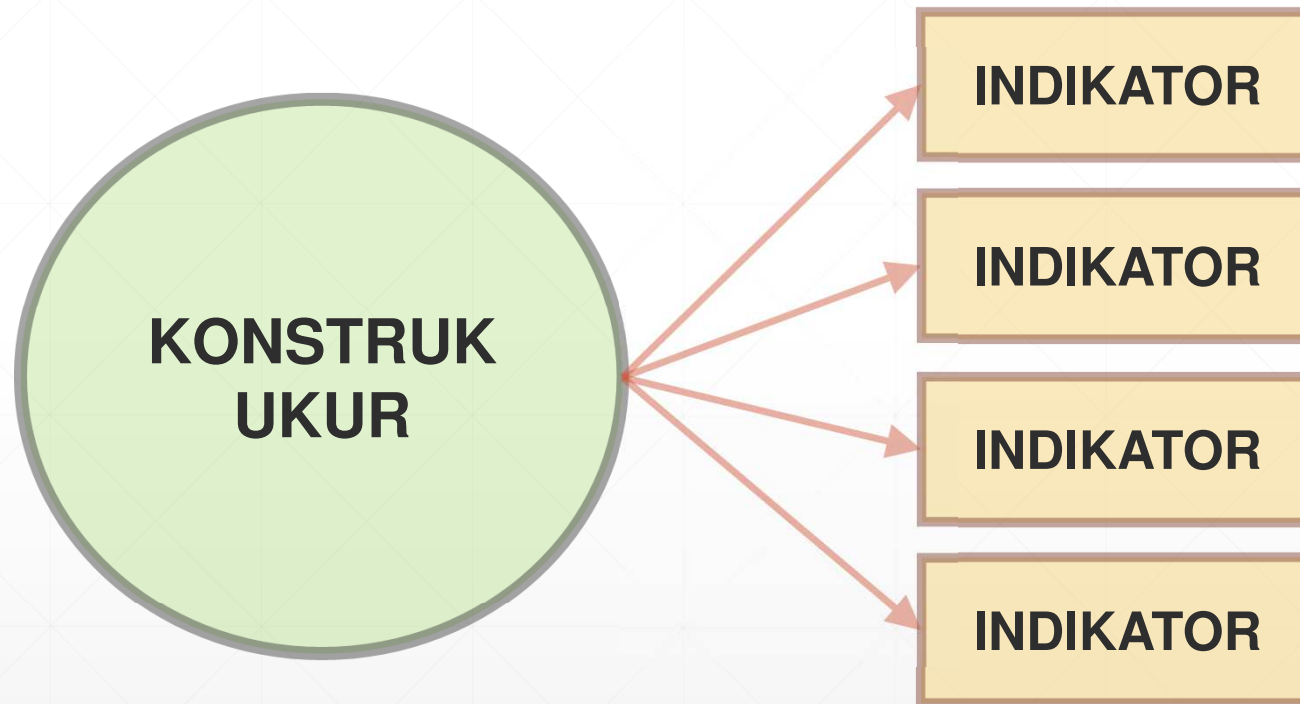
DIMENSI / FAKTOR



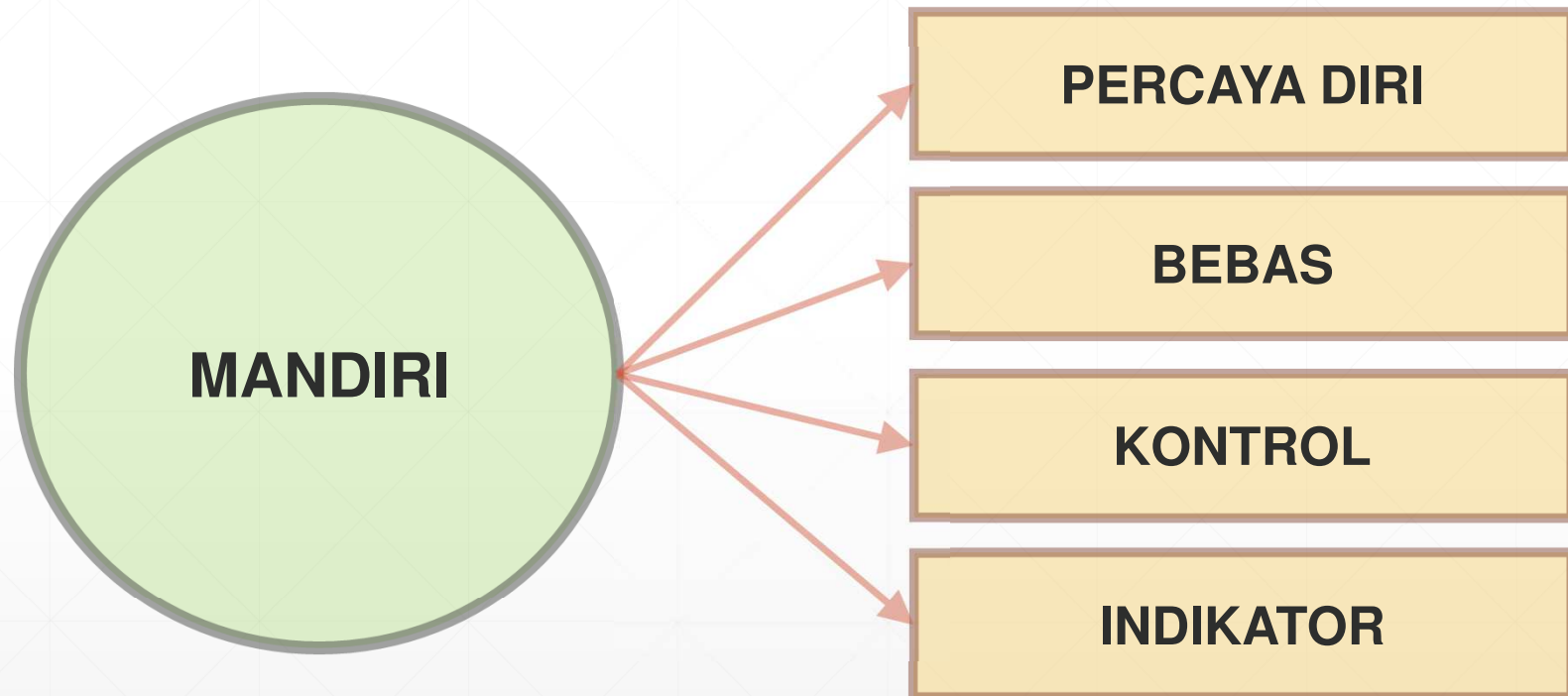
SOCIAL SUPPORT



INDIKATOR

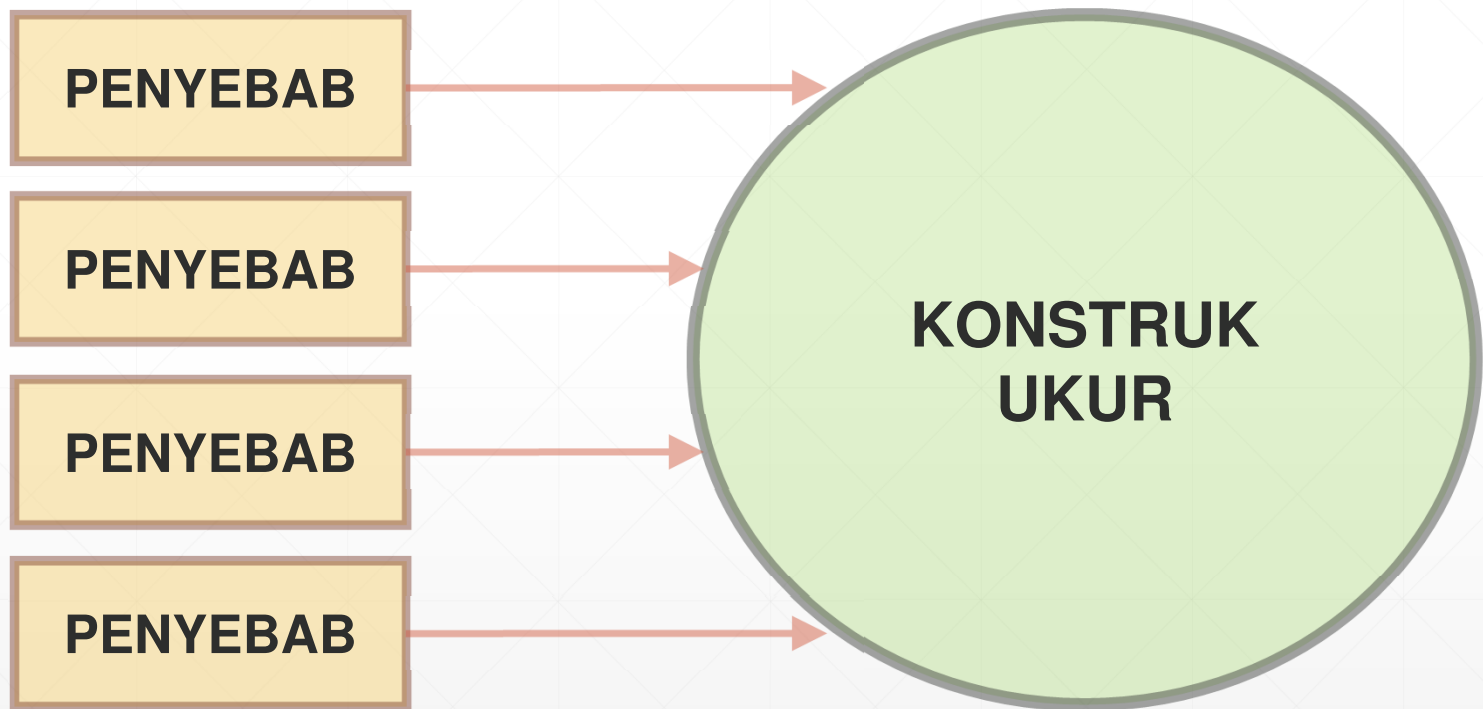


INDIKATOR

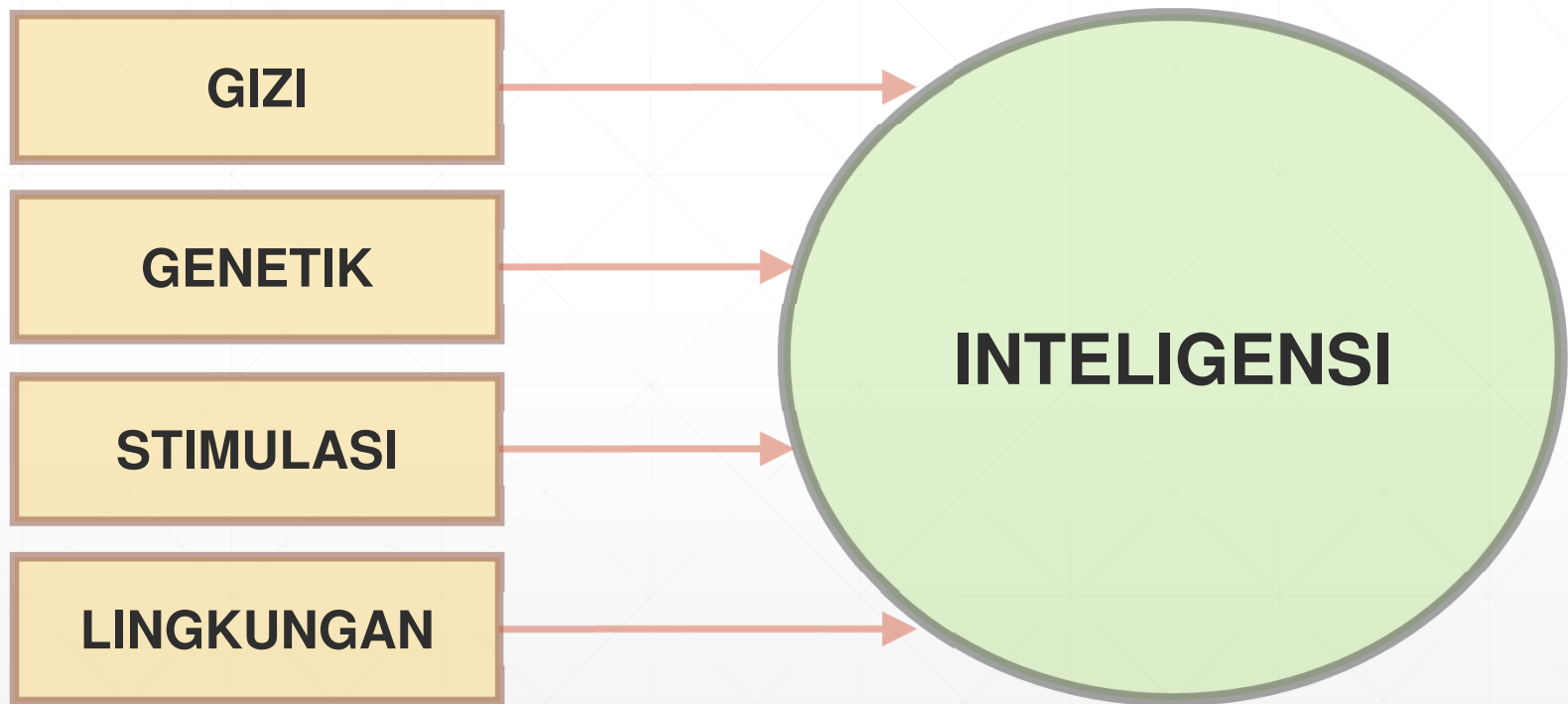




PENYEBAB



PENYEBAB



PENYEBAB

GIZI

GENETIK

STIMULASI

LINGKUNGAN

INTELIGENSI

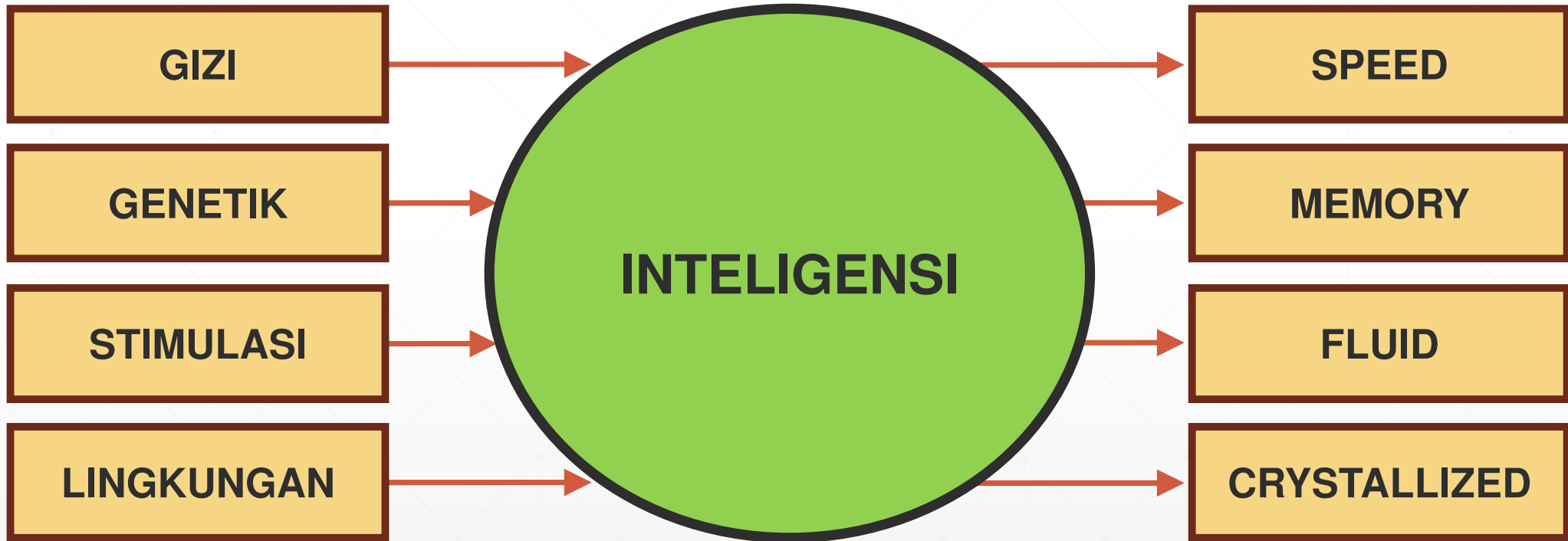
PENCIRI

SPEED

MEMORY

FLUID

CRYSTALLIZED



Pengembangan alat ukur di dalam Bidang Psikologi lebih sering menggunakan INDIKATOR PETUNJUK (MANIFESTASI) dan bukan INDIKATOR PENYEBAB

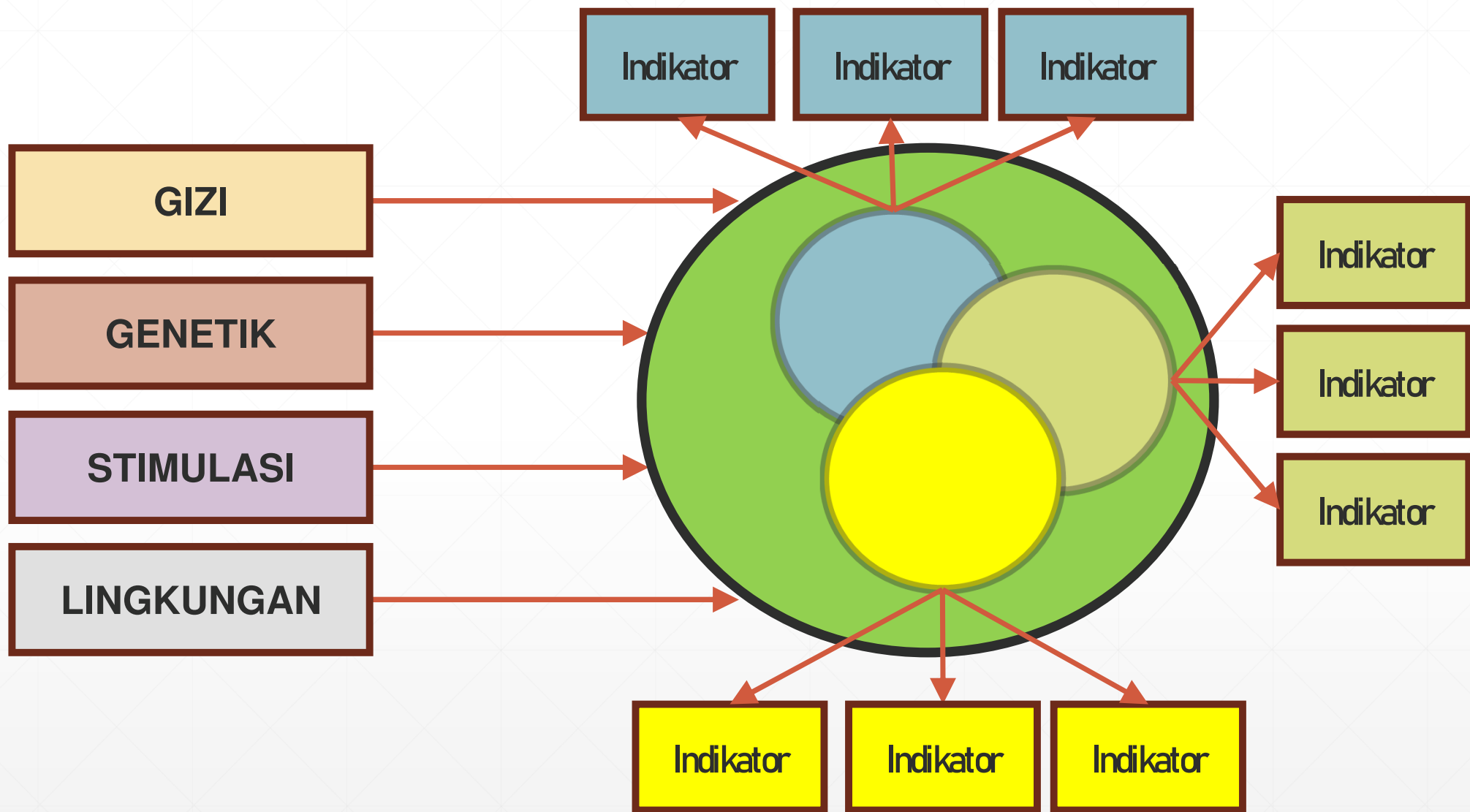
Indikator Penyebab tidak dapat memenuhi berbagai persyaratan psikometris seperti konsistensi internal (homogenitas), unidimensionalitas dan asumsi dalam teori skor

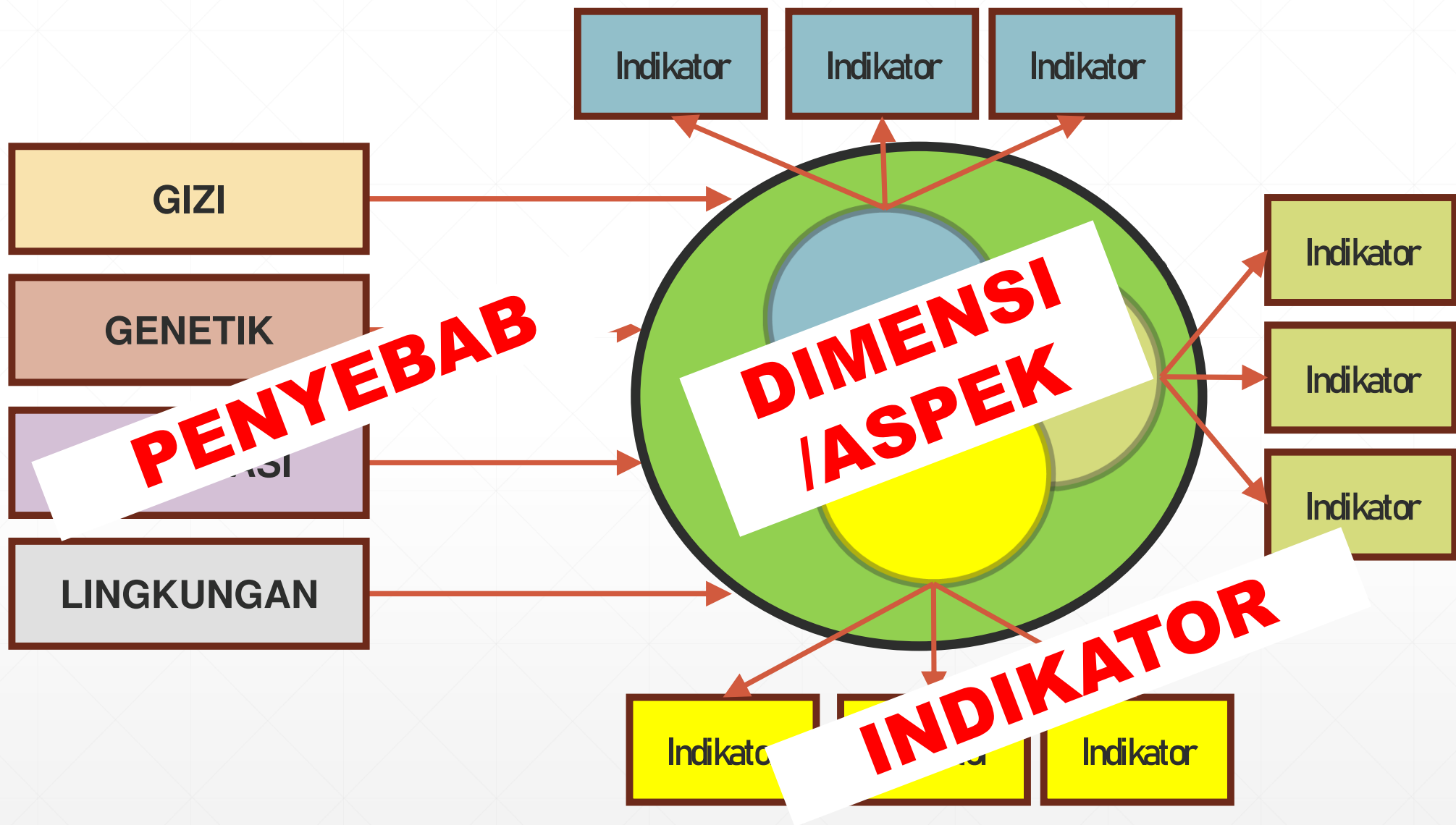
Indikator Kepuasan terhadap Komputer

Personal computer satisfaction is an emotional response resulting from an evaluation of the speed, durability, and initial price, but not the appearance of a personal computer. This evaluation is expected to depend on variation in the actual characteristics of the computer (e.g., speed) and on the expectations a participant has about those characteristics. When characteristics meet or exceed expectations, the evaluation is expected to be positive (satisfaction). When characteristics do not come up to expectations, the evaluation is expected to be negative (dissatisfaction). People with more education will have higher expectations and hence lower computer satisfaction than those with less education.

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On the Meaning of Formative Measurement and How It Differs From Reflective Measurement: Comment on Howell, Breivik, and Wilcox (2007)

Richard P. Bagozzi
 University of Michigan

Adamantios Diamantopoulos*, Petra Riefler¹, Katharina P. Roth²
 Department of Business Administration, University of Vienna, Bruenner Strasse 72, A-1210 Vienna, Austria

Advancing formative measurement models

Howell, and J. B. Wilcox (2007) have presented an important and interesting measurement and have recommended that researchers abandon such an effective measurement. The author agrees with their recommendations of the bases for their conclusions. He suggests that although latent variables are states or mental events that have objective reality, to gain knowledge

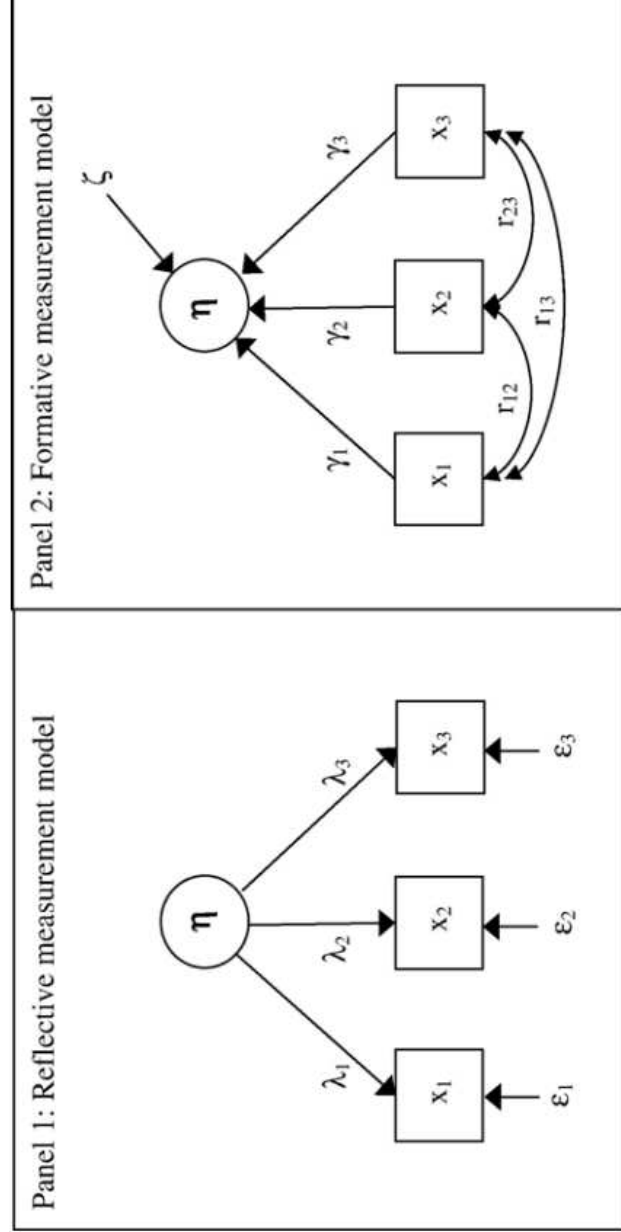


Fig. 1. Alternative measurement models.

The Development of a Formative and a Reflective Scale for the Assessment of On-line Store Usability

Timo CHRISTOPHERSEN
 Department of Business, University of Kiel, Germany

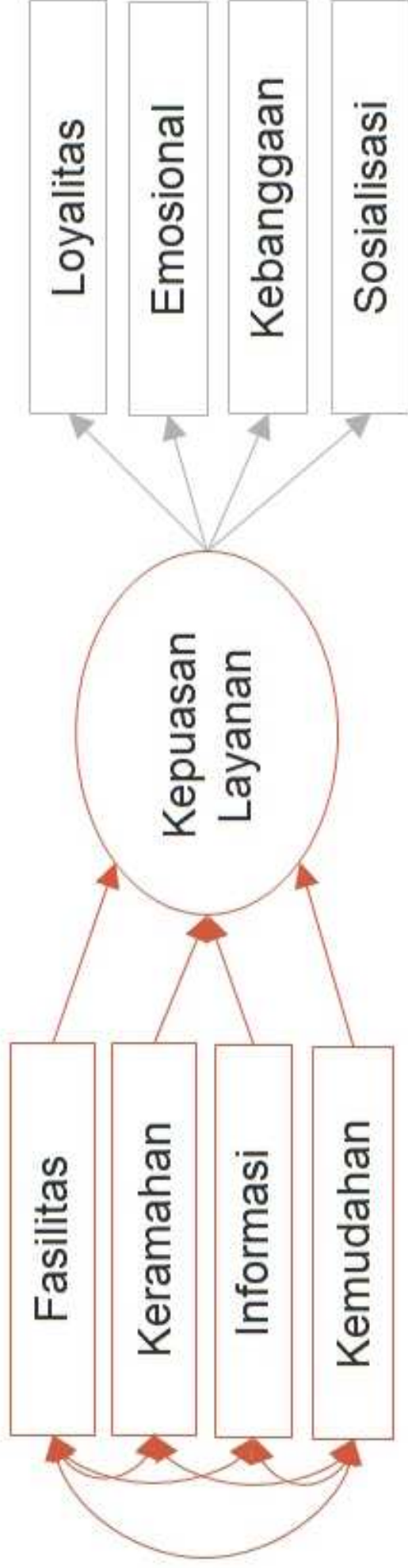
and

Udo KONRADT
 Department of Psychology, University of Kiel, Germany

STRACT

In general, investments in the improvement of online interfaces will only be a good return if a

Indikator Formatif dan Reflektif



Indikator Formatif

Indikator Reflektif

	Indikator Reflektif	Indikator Formatif
Kausalitas	Konstrak laten dimanifestasikan dalam sejumlah indikator	Seperangkat indikator mempengaruhi konstrak laten
Error Pengukuran	Berada pada tataran butir	Berada pd konstrak latennya
Korelasi antar indikator	Diutamakan korelasinya yang tinggi	Tidak diharapkan, karena terlalu tinggi justru menunjukkan overlap
Dampak mengurangi indikator	Mengurangi satu indikator tidak mengubah konstrak laten	Mengurangi satu indikator akan mengubah struktur konstrak laten

INDEKS STRES

What's Your Stress Index?

DO YOU FREQUENTLY:

YES NO

Neglect your diet?

☐ ☐

Try to do everything yourself?

☐ ☐

Blow up easily?

☐ ☐

Seek unrealistic goals?

☐ ☐

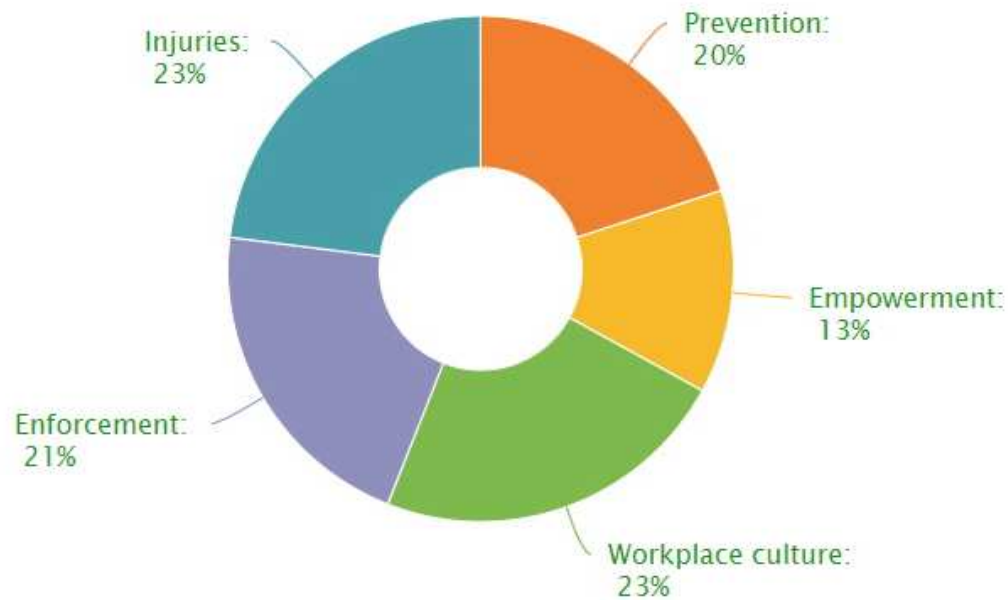
Fail to see the humour in situations others find funny?

☐ ☐

INDEKS KESELAMATAN KERJA

Component weighting of the index

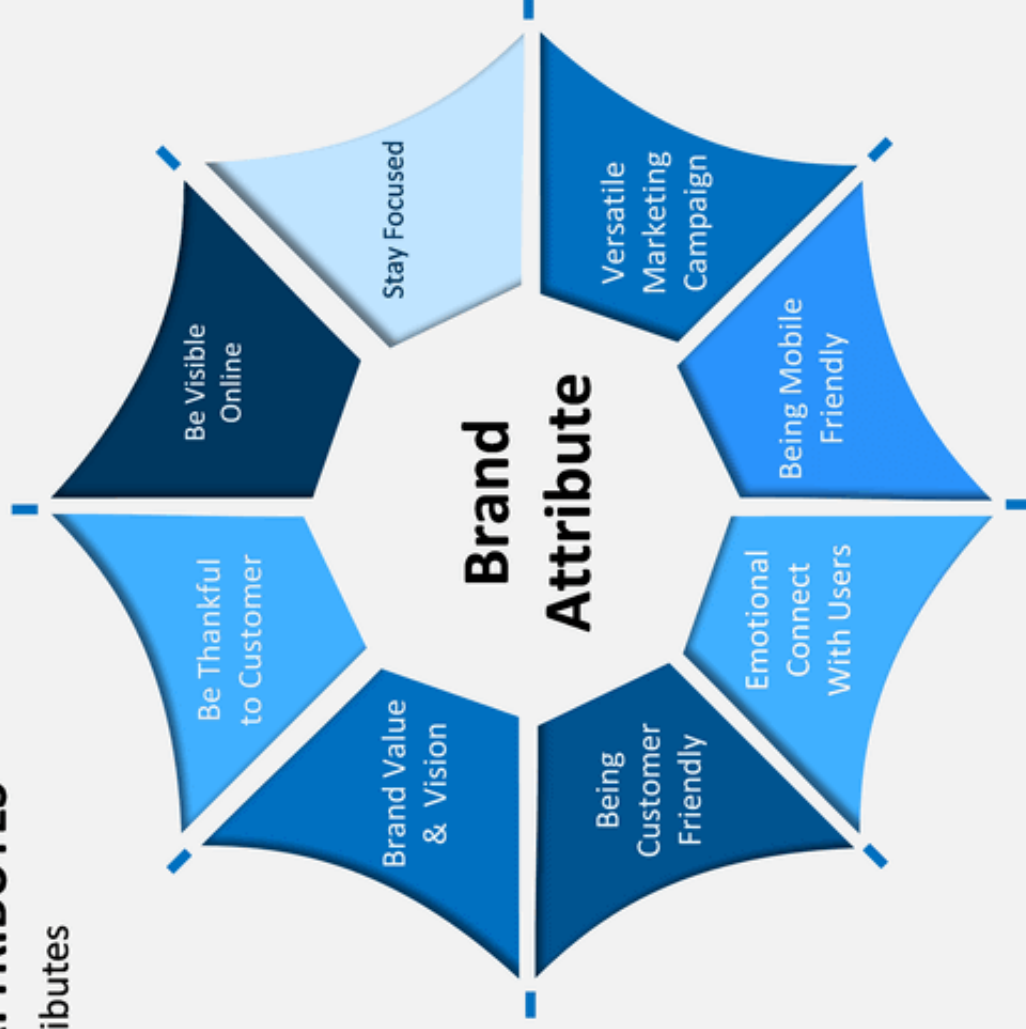
Click the component slices to view measures used in weighting.



Full weightings for components of the Health and Safety index (xls)

BRAND ATTRIBUTES

8 Brand Attributes



Terima Kasih

psikometrika.net
